

# sophia fang



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Seattle + Pittsburgh

 [www.sophiafang.com](http://www.sophiafang.com)  
 /in/sophiafang

## awards

**30 Under 30**, Pittsburgh Business Times (2022)

**Emerging Artist Grantee**, Pittsburgh Foundation (2022)

**Winner**, ATHENA Young Professional Award (2021)

**Artist-in-Residence**, Inscape Arts (2021)

**2018 Fellow**, Venture For America (2018-2020)

## press

**Marketing Pittsburgh Podcast**, "Invest Locally with Sophia Fang" (2021)

**Pittsburgh City Paper**, "Sophia Fang Supports small businesses with postcard project" (2020)

## speaking

Carnegie Mellon University  
University of Pittsburgh  
AlphaLab & AlphaLab Gear  
Pittsburgh Technology Council

## startups x social impact

**head of marketing** | Honeycomb Credit Sept 2019–June 2022

- Build brand to drive \$12M+ in investments to 200+ small businesses nationwide
- Grow email newsletter by 27K, social by 8.4K followers, inbound leads by 5K, and web traffic by 182K unique visitors

**marketing lead** | Honeycomb Credit Aug 2018–Aug 2019

- Created brand, website, marketing channels as the first marketer & employee #3

**owner** | Sophia Fang Art May 2020–Present

- Launch watercolor venture with 5-figure revenue while raising \$2,500+ in donations to small businesses impacted by COVID and Asian American nonprofits
- Receive public art commissions from the Cities of Pittsburgh, Redmond, Tukwila, Auburn, Edmonds, Shoreline, Bloomfield-Garfield, and West Virginia University

**commissioner** | Seattle Arts Commission April 2022–Present

- 1 of 16 members appointed to advocate for equitable arts in the City of Seattle

**board member** | Prototype PGH Mar 2020–Feb 2022

- Ran women- and BIPOC-owned business incubator with 6 entrepreneurs to build racial and gender equity in tech and entrepreneurship

**marketing director** | Health Bridges Aug 2015–May 2018

- Built nonprofit assisting 300+ low-income patients monthly with language translations and fundraised \$35,000+ as a founding member

**founder** | CHIFFON ET RIBBONS Sept 2010–May 2015

- Founded fashion blog with 50,000+ followers and 1.2M+ page views

## more explorations

- **marketing intern**, NovoEd (2017)
- **content strategy intern**, Equinix (2017)
- **director of pr**, Pomona College Student Senate (2016–2017)
- **behavioral finance research assistant**, Pomona College Economics (2016)
- **public service intern**, Conference on Asian Pacific American Leadership (2016)
- **mentor**, Asian American Mentoring Program (2015–2016)
- **representative**, 7-College Asian American Advisory Board (2015–2016)

## education

**Stanford Graduate School of Business** Expected 2024  
Masters of Business Administration

**Pomona College** Sept 2014–May 2018  
B.A., Double Major in Economics and Digital Media Studies